



COMPANY: AstraZeneca

LOCATION: Philadelphia, Pennsylvania
Canóvanas / Carolinas, Puerto Rico

Lean supply chain deployment

Context

AstraZeneca is a global, innovation-driven, integrated biopharmaceutical company.

The Company discovers, develops, manufactures and markets prescription medicines for six important areas of health care: cancer, cardiovascular disease, gastrointestinal, infection, neuroscience, and respiratory and inflammation.

AstraZeneca employs over 62,000 people (47 percent in Europe, 31 percent in the Americas and 22 percent in Asia, Africa and Australasia).

Assignment

In support of AstraZeneca's lean transformation across their global supply chain we were asked to lead the change management and communications work streams for the US, including organizational redesign and cultural change to lean principles.

We delivered a comprehensive change management plan including assessments, impact diagnostics, stakeholder management, sponsorship plans, launch communication plans and plan framework.

We conducted team norms and team effectiveness workshops using AstraZeneca's Team Effectiveness model, as well as six launch-event presentations.

Due to the success of the US program AstraZeneca asked us to lead a similar effort in Puerto Rico.

